Name:	Plan Title:	**Business Focus Plan**	Version:

WHERE *do we want/need to be?*

Target Clients:

.

Positioning:

Goals:

SMART Objectives

No	Measure	Targets	
		2020	2023
1			
2			
3			
4			
5			
6			

Where are we **Now***?*

Key Challenges to be addressed:

How *are we going to move from where we are now to where we want/need to be?*

#	Initiatives	#	Milestones	*Update notes 22Feb 19*	When	Whom	Status