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| Name: |  | Plan Title: | **Business Focus Plan** | Version: |  |

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| --- | --- | --- | --- | --- | --- |
| **WHERE** *do we want/need to be?* | | | |  | *Where are we***Now***?* |
| **Target Clients:** | | | |  | **Key Challenges to be addressed:** |
| .  **Positioning:**  **Goals:** | | | |  |  |
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| **SMART Objectives** | | | |  |
| **No** | **Measure** | **Targets** | |  |
| **2020** | **2023** |  |
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| 2 |  |  |  |  |
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| **How** *are we going to move from where we are now to where we want/need to be?* | | | | | | | |
| **#** | **Initiatives** | **#** | **Milestones** | *Update notes 22Feb 19* | **When** | **Whom** | **Status** |
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